



Our process:

- First** – Choose the program. Our flagship program is our 7-flavor Butter Braid® pastry program. Many groups choose our combination program which adds 3 flavors of Wooden Spoon® cookie dough for a 10-flavor lineup.
- Second** – Plan the fundraiser details (such as group name, selling dates, delivery date, fundraiser purpose, etc.). This allows us to setup your fundraiser details in our system and customize the forms/flyers.
- Third** – Activate and setup the Online Store. This provides each participant with their own personal "online store" that enables them to collect orders and payment from customers via credit card. This is one of the most user-friendly online ordering platforms you'll ever use!
- Fourth** – Kick-off your fundraiser by distributing our customized forms/flyers to the group members, emailing the parent letter, and posting the links and info for the Online Store.
- Fifth** – Using our online ordering portal place your order about 2-3 days after the turn-in date for all paper forms turned in by your group members.
- Sixth** – We process your order, print packing labels, email an invoice for product cost minus online order collection, and prepare for delivery.
- Seventh** – We deliver the pre-sorted orders to your location on the pre-determined delivery day and time.

In summary:

- We are a local company that has helped groups in the KC metro and surrounding communities for **20 years**.
- We are dedicated to helping groups conduct simple, profitable, and EASY fundraisers.
- We presort and label all orders by seller and personally deliver and setup on site to make your delivery experience super-easy, efficient, and convenient. Curbside pick-up is possible as well to help with social distancing if needed.
- We provide an online ordering platform for your group members. With their personal "online store" each seller is able to collect orders and payment from customers via credit card. This offering has been a huge success for our groups. And if you wish, with our online store you can run a no-contact fundraiser!
- We don't charge any extra fees for our full-service delivery services or online ordering platform.
- Our main business principle is to treat you like we like to be treated.
- We offer a reasonably priced product with a great profit return (see chart below).

Sincerely,

Brandon Emch

Emch Fundraising, LLC

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proven products... simple program... a great experience

Per unit profits on \$16 pastries and \$18 cookie dough:

Profit Chart:	PASTRIES:	COOKIE DOUGH:
	\$16 Retail Price	\$18 Retail Price
Under 150 units sold	\$6.00/ea	\$6.80/ea
150 to 1000 units sold	\$6.40/ea	\$7.20/ea
Over 1000 units sold	\$6.80/ea	\$7.60/ea

Incentive for your sellers!

Each seller earns one pkg. of our \$18 retail value Wooden Spoon® brand Chocolate Chip cookie dough for individually selling 25 items!



SHARE THE GOOD



THAW & RISE
8-12 hours at room temp.

BAKE
22-27 min. at 325 °F

SLICE & ICE
Share and enjoy!

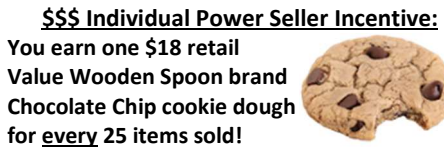


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emchfundraising.com

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